

## SAFE ZONE

All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line.

**Final Size**  
**3.1" x 1.87"**

## BLEED AREA

Extend the background, images and colors all the way to the end of the pink bleed area, past the black cut line

**Final Size**  
**3.465" x 2.275"**

## CUT LINE

Actual cut of the final design.

**Final Size**  
**3.375" x 2.125"**

## IMPORTANT

- Please remove our guidelines/instruction before submitting your files. If not removed they may be printed.
- Please convert all text to outlines.
- We do not recommend borders in your design due to shifting in the cutting process, which may cause borders to appear uneven.