

## SAFE ZONE

All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line.

### CUT LINE

Actual cut of the final design.

*Final Size:*  
4.25" x 5.60"



**ARTWORK  
DIRECTION**

### BLEED AREA

Extend the background, images and colors you want on edges all the way to the end of the pink bleed area, past the black cut line.

*Final Size with bleed:*  
4.45" x 5.80"

### IMPORTANT

- ▶ Please remove our guidelines/instructions before submitting your files, or else they will be printed.
- ▶ All text should be converted to outlines.

We do not recommend having borders due the shifting in the cutting process, which may cause borders to appear uneven.

**ARTWORK  
DIRECTION**

